OLD AUBURN ROAD

COMPLETE STREETS PHASE 1

CITRUS HEIGHTS

PREVIOUS OUTREACH

To ensure that the planning efforts of the City and the project team aligned with the values and needs of the community, a public outreach campaign and demonstration project were implemented during the study.

1ST OPEN HOUSE:

March 26, 2019
Holy Family Catholic Church

On March 26, 2019, the City of Citrus Heights organized the first community workshop for the Old Auburn Road Complete Streets Plan at Holy Family Catholic Church.

- 94 community members attended.
- Complete Streets was introduced and presented to the community.
- Community members viewed project boards with safety collision data, an existing conditions map, and traffic data for Old Auburn Road.
- Community members shared their experiences and goals for the Old Auburn Road corridor, with most wanting less traffic congestion.

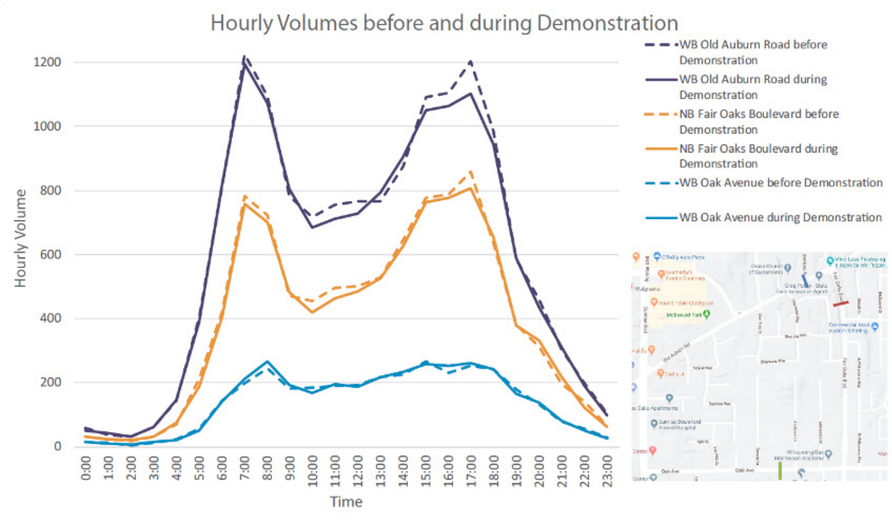
2ND OPEN HOUSE:

December 17, 2019
Holy Family Catholic Church

On December 17, 2019, the City of Citrus Heights held its second community workshop for the Old Auburn Road Complete Streets Plan at Holy Family Catholic Church.

- 70 community members attended.
- The team used the initial workshop data to develop solutions for residents' needs. They analyzed travel demand and collisions.
- Community members were introduced to the Demonstration Project.
- New boards presented commuting and safety data with suggested changes for separated sidewalks and bikeways.

DEMONSTRATION PROJECT: October 19–27, 2019

The city implemented temporary demonstration project improvements along a portion of Old Auburn Road for nine days in October.

- The city held a Community Safety Fair on October 19, 2019 to raise awareness.
- Temporary upgrades were set to test their effectiveness and hear feedback from the community.
- The demonstration project provided traffic data and community feedback in the following manner:
  - The separated bikeway on Old Auburn Road helped community members feel safer riding their bikes.
  - During commute hours, 10% decrease in vehicle traffic.
  - The demonstration did not result in a significant increase in traffic on Oak Avenue.