

Appendix C:

Customized SRTS Outreach Materials

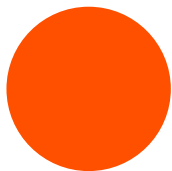
FINAL LOGO



CITRUS HEIGHTS

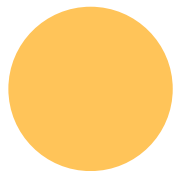
The road belongs to all of us.

COLOR PALETTE



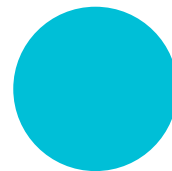
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CMYK: 0 / 65 / 100 / 0



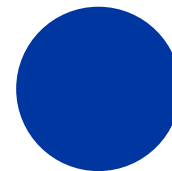
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CMYK: 0 / 21 / 76 / 0



RGB: 0 / 193 / 213

CMYK: 59 / 0 / 14 / 0



RGB: 0 / 51 / 160

CMYK: 100 / 75 / 0 / 0



CITRUS HEIGHTS

PUNCH CARD

Get your card punched or stamped every day you walk or bike to school!

Name: _____

Room #: _____



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CITRUS HEIGHTS

The road belongs to all of us.

What is Safe Routes Citrus Heights? Safe Routes Citrus Heights supports schools with FREE resources to encourage families to walk/bike to school safely and more often.

Why Safe Routes Citrus Heights? Students who walk/bike to school are healthier and arrive at school ready to learn! Safe Routes Citrus Heights encourages families to choose walking or biking as a safe and healthy way to get to and from school.

How can Safe Routes Citrus Heights support our school? See our menu of resources below! *We know you are busy! That is why these resources require little or no staff time!*

- **Punch Card.** Download our Safe Routes Citrus Heights Punch Card at www.xxx.net The Punch Card can be used to track how many times students travel to school by active modes. They can be used to pit classrooms against one another in friendly competitions that encourage walking and biking. The winning class may be eligible to receive a visit from the Citrus Heights Police Dog or be recognized by City Council!
- **Car Decals.** Safe Routes Citrus Heights car decals promote safety for all road users! Maximum quantities are available for distribution to parents and caregivers.
- **'Pop-Up' Events.** Our Safe Routes Citrus Heights booth is available for school events such as back to school night or carnivals. Our booth provides helpful tips to make it easy for families to choose walking and biking.
- **Walkin'/Wheelin' Days.** Your school picks a walk/bike to school encouragement day, either on a weekly, monthly, or one-time basis, such as Walk to School Day (October), Winter Walk to School Day (February), Earth Day (April), or Bike to School Day (May). Safe Routes Citrus Heights staff will be available to support the effort! The Mayor, Police Department, and City Council may be available to participate too!
- **Park & Walk Locations.** Safe Routes Citrus Heights can help you identify preferred Park & Walk locations near your school. Park & Walk locations are places where parents and caregivers can park and walk their student(s) into school!

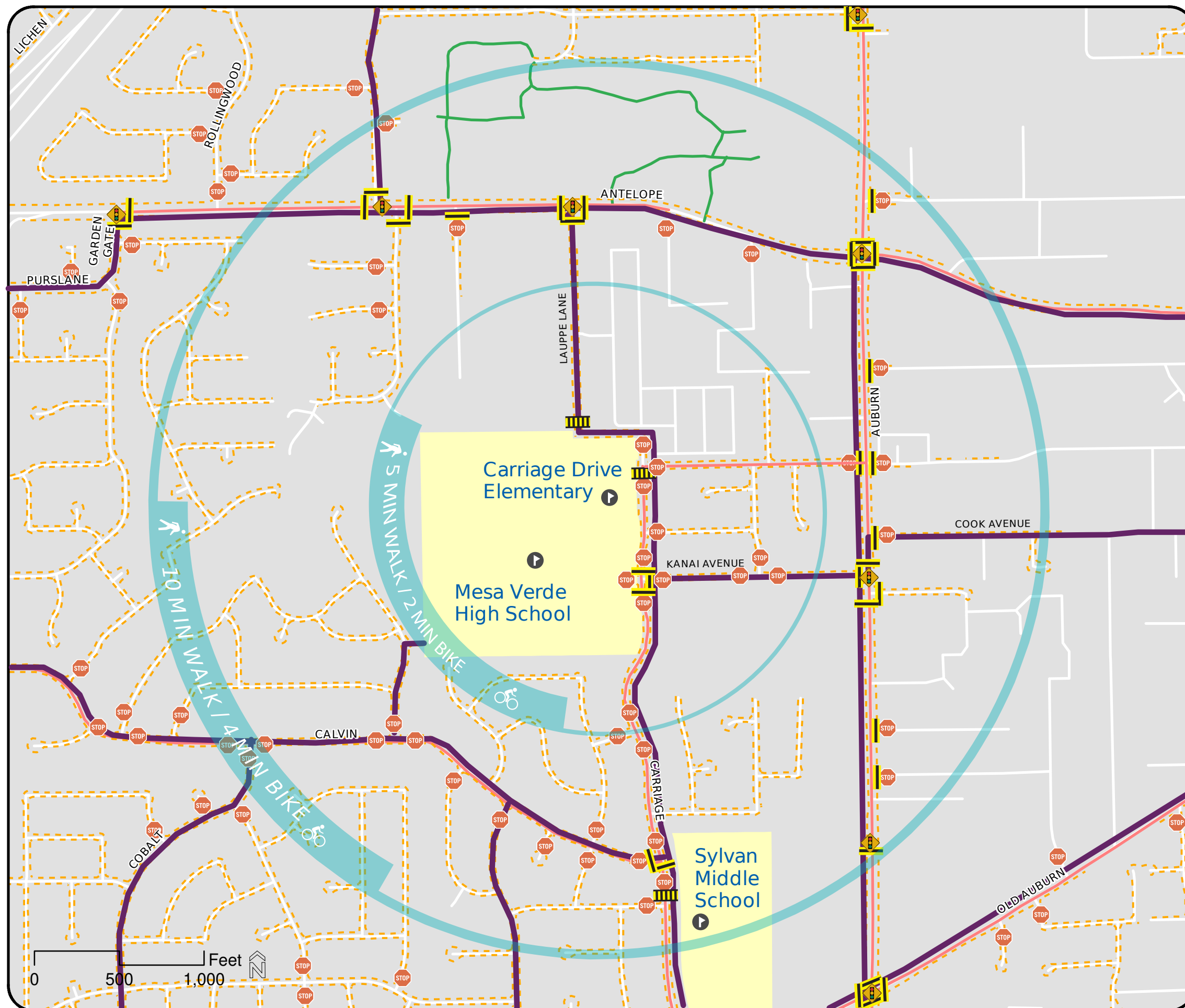
For more information visit www.citrusheights.net/515/Safe-Routes-to-School or contact XXXXXX with questions or to receive resources for your school.



CITRUS HEIGHTS

The road belongs to all of us.

Carriage Drive Elementary School Suggested Routes



- Suggested Route With Sidewalk
- Traffic Signal
- Stop Sign
- Marked Crosswalk
- Continental Crosswalk
- Bus Stop
- Schools
- Sidewalk
- Shared-use Path
- Bike Lane
- 1/2 Mile Buffer

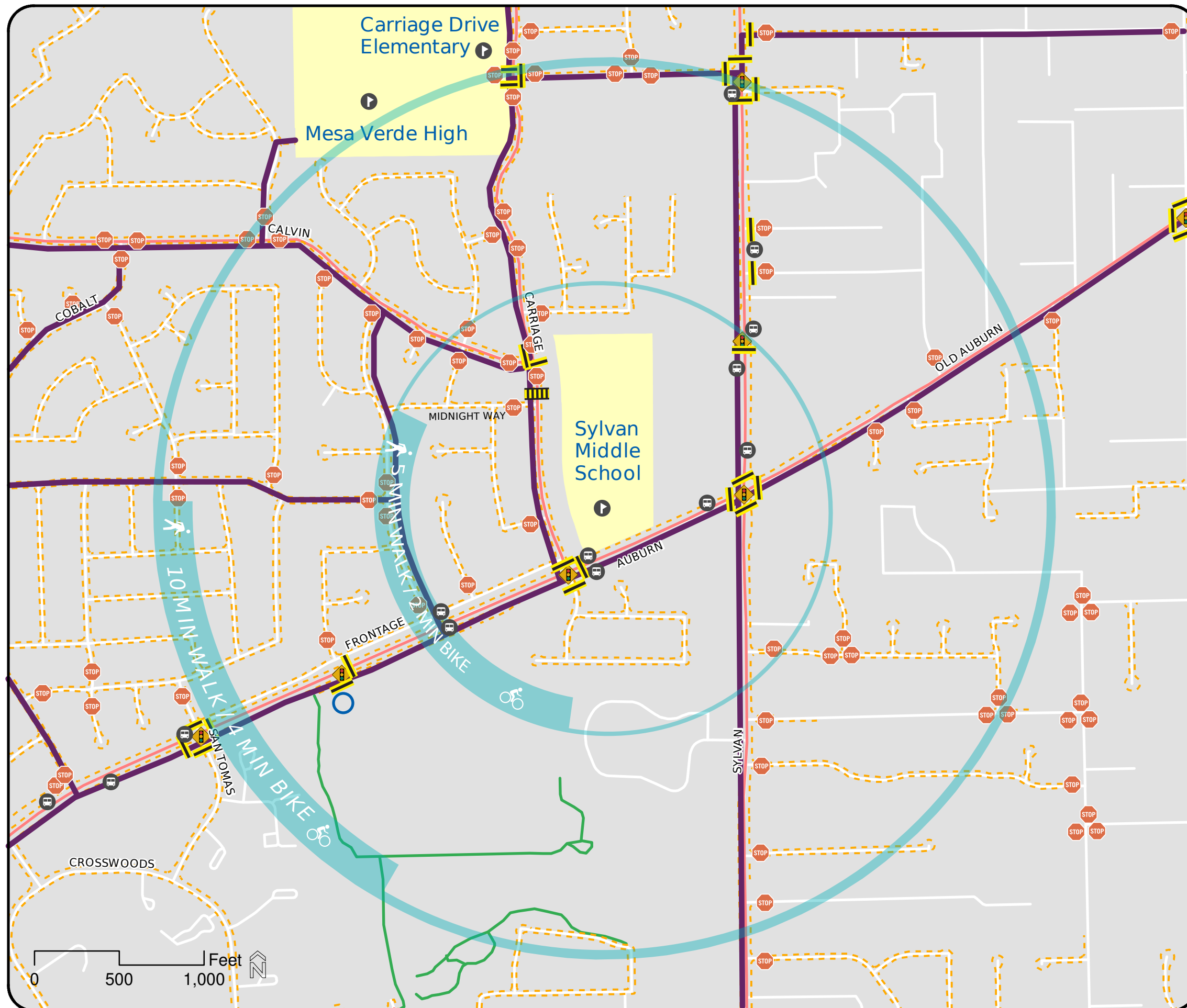


CITRUS HEIGHTS

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Sylvan Middle School Suggested Routes

- Suggested Route With Sidewalk
- Traffic Signal
- Stop Sign
- Marked Crosswalk
- Continental Crosswalk
- Bus Stop
- Schools
- Sidewalk
- Shared-use Path
- Bike Lane
- 1/2 Mile Buffer
- Potential Park & Walk Location



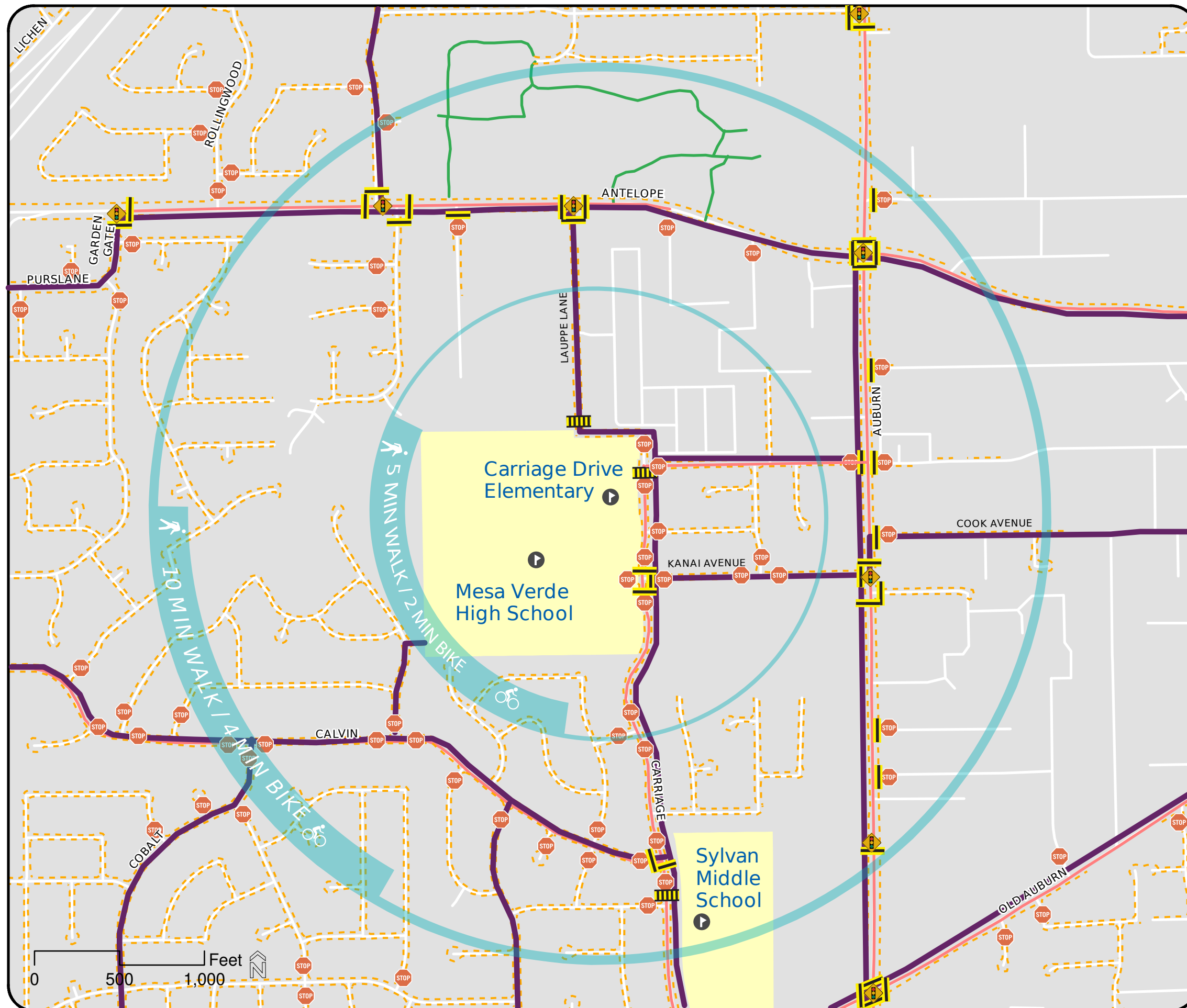


CITRUS HEIGHTS

The road belongs to all of us.

Mesa Verde High School Suggested Routes

- Suggested Route With Sidewalk
- Traffic Signal
- Stop Sign
- Marked Crosswalk
- Continental Crosswalk
- Bus Stop
- Schools
- Sidewalk
- Shared-use Path
- Bike Lane
- 1/2 Mile Buffer





CITRUS HEIGHTS

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Suggested Routes to School

Walking Safety



Stop at the curb's edge.



Look left, right, and behind you.



Make eye contact with drivers.



Cross at corners and crosswalks.



Cross with heads up and looking around.

Driving Safety

- Drive 15 MPH or less in school zones.
- Share the road safely with people walking and bicycling.

Biking Safety

BE PREDICTABLE



- Follow all traffic laws and stop at stop signs.
- Be aware of traffic. Ride single file in a straight line in the direction of traffic. Watch for cars turning left, right, or coming out of driveways.
- Use hand signals:



RIGHT
TURN



SLOW OR STOP



LEFT
TURN

BE VISIBLE



- Wear bright and reflective clothing.
- Use lights when riding at night.

WEAR YOUR HELMET



- Your helmet should cover your forehead and rest just above your eyebrows.
- Straps should form a V under ears when buckled.
- Tighten the strap so it is snug under your chin.

WATCH FOR SHARED LANE MARKINGS



- Ride down the center of the "sharrow" symbol to stay outside the door zone on streets without bike lanes.

✓ DO:

- Ride single file in a straight line in the direction of traffic.
- Yield to people walking.
- Follow all traffic laws and stop at stop signs.
- Wear a helmet.
- Park upright.
- Park out of the way of people walking.
- Use lights when riding at night.

⊘ DO NOT:

- Ride on streets with speed limits over 35 mph unless there is a bike lane.
- Block wheelchair access when parking.
- Ride in city garages.



(People bicycling and walking are advised to use caution when using all roads)

Learn more and get involved:

City of Oceanside Safe Routes to School:

www.ci.oceanside.ca.us/gov/pw/transit/srts.asp



CITRUS HEIGHTS

The road belongs to all of us.

Suggested Routes to School

Caminando Seguro



Para en el borde de la banqueta.



Mira a la izquierda, a la derecha y detrás de ti.



Haz contacto visual con los conductores.



Cruza en las esquinas o cruce peatonales.



Cruza mirando hacia enfrente y a los lados.

Manejado Seguro

- Maneja a 15 MPH o menos en las zonas escolares.
- Comparte la carretera seguramente con peatones y ciclistas.

Seguridad para Ciclistas

SER PREDECIBLE



- Obedece todas las leyes de tráfico y para en todos los señalamientos de alto.
- Se consciente del tráfico. Circula en una sola fila y a la dirección del tráfico. Cuidado con los carros que dan vuelta a la izquierda, derecha, o cuando salen de la entradas de carros.
- Usa señalamientos de mano:



VUELTA
A LA
DERECHA



DESPACIO O
ALTO



VUELTA
A LA
IZQUIERDA

SER VISIBLE



- Usa ropa brillante y reflectiva.
- Usa luces cuando circules de noche.

USA TU CASCO



- Tu casco debería cubrir tu frente y ser colocado justo arriba de tus cejas.
- Las correas deberían dar una forma de "V" debajo de tus orejas.
- Ajusta las correas para que estén abrochadas, pero no muy apretadas.

ESTÉ ATENTO CON LOS CARRILES COMPARTIDOS



- Circula en el centro del carril con el símbolo "sharrow" para evir la zona de las puertas donde no hay bicarriles.

✓ HACER:

- Circula en una sola fila y a la dirección del tráfico.
- Ceder paso a peatones.
- Obedece todas las leyes de tráfico y para en todos los señalamientos de alto.
- Usa tu casco.
- Estaciónate verticalmente.
- Estaciónate fuera del camino de los peatones.
- Usa luces cuando circules de noche.

⊘ NO HACER:

- Circula en calles con límites de velocidad de 35 o más al menos que haya bicarriles.
- Bloquear acceso a sillas de rueda cuando te estacionas.
- Circular en garajes de la ciudad.



(Se recomienda a los ciclistas y peatones que tengan precaución al utilizar todas las carreteras.)

Aprende más y participa:

Rutas Seguras a las Escuelas de la Ciudad de Oceanside:

www.ci.oceanside.ca.us/gov/pw/transit/srts.asp